

PERSPECTIVE DIRECTIONS OF STATE REGULATION OF THE COUNTRY'S FINANCIAL SECURITY IN TERMS OF INFORMATION ECONOMY DEVELOPMENT

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In the economic conditions prevailing now in Ukraine, and the characteristic features of which are uncertainty of economic structures in the prospects for their future activities and risks of their normal operation generated by financial, political and social instability, the problem of financial security acute as at the individual participants of the market economy level, as at the state level.

According to the guidelines for the calculation of the economic security of Ukraine approved by the Ministry of Economic Development and Trade of 29 October 2013, financial security has the highest proportion in the process of calculating the integral index of economic security. Its condition is recognized even more important for the state, than the food security level of Ukraine.

The block structure of the financial security of the state includes fiscal, currency, monetary, debt, banking security and safety of non-banking financial market. The activities of financial institutions directly related to all without exception mentioned elements of financial security, which means the need to ensure their economic security for the stabilization of the state financial security.

In the context of the information economy, the information and analytical support for the process of regulation of the financial security becomes important. The main document that contains information about the regulation of financial security, is the Law of Ukraine "On National Security of Ukraine". This document defined the threats for national interests and national security of Ukraine in the economic and financial sectors, the main directions of state policy to keep national security in the economic and financial dimensions and institutions of the national security and their basic functions. It should be noted that the list of such institutions includes the National Bank of Ukraine, but there is no mention about the National Commission for State Regulation of financial

services Markets and the National commission of securities and stock market, which control the activities of financial institutions, and make an impact on the level of financial security of Ukraine. Therefore, it is necessary to change a bit the Law of Ukraine "On National Security of Ukraine", or to develop a separate legal act to ensure financial security at the national level.

In the various state programs, concepts and strategies that are now the major sources of information regulation of the financial security there are no clearly definition of areas of economic security of financial institutions is an important institutions providing financial security. Therefore there is an offer in legislative acts as the main information resources, regulating relations in the field of financial security of Ukraine, to introduce financial institutions and their economic security as one of the objects of protection. After that while the development the Strategy of Ukraine, which will be developed in the future government, it is necessary to number the interests of financial institutions with the aim of forming public policy directions to keep them and to identify the threats to the economic security of financial institutions and to prove the need of government intervention to minimize them.

We offer the following perspective directions of state regulation of the country's financial security in terms of information economy development through the mechanism of stabilization of economic security of financial institutions: to select in the structure of the national security the institutions engaged in solving the problems of economic security of financial institutions keeping; to develop the guidelines for evaluation of economic safety of different types of financial institutions; to increase the frequency of inspections of economic parameters of financial institutions; to form a unified database of unscrupulous sellers and consumers of financial services; to develop legal regulation of ensuring the economic security of financial institutions; to improve the professional requirements for senior management of financial institutions; to encourage confidence of individuals and entities to modern financial products and services; to develop strategy to ensure economic security of financial institutions by 2020.